

The Innovation Awards for 2017 are open for submissions

July 2017



Innovation Awards
in partnership with:



Is your business at the forefront of modern innovation? Has it designed, developed and released to market an outstanding appliance or product that is helping to make the lives of Australian families that little bit easier, or just putting smiles on faces? If the answer is “yes”, then Australian House & Garden and Canstar Blue would like to hear from you...

What are we doing?

Canstar Blue has teamed up with Australian House & Garden to find and recognise the latest and greatest appliances and products for your house and garden making their way into homes across Australia.

“We’re on a mission to find the most innovative new appliances and products available to consumers, be it for the home or outdoor space,” said Head of Canstar Blue, Megan Doyle. “Whether it’s in the kitchen, laundry room, living room or garden, we’re looking for the latest products that are attracting the attention of Australians and creating conversations.

“If it’s efficient, convenient and stands out from the crowd, then we want to hear about it. We’re going to assess both the degree of innovation and the overall impact the product could make. We’re looking for game-changing, market disrupting innovations – and we can’t wait to see what fantastic new products are going to market. So if your business has demonstrated genuine innovation with a new product, or significantly enhanced an existing one with the last 12 months, then this is your chance to be recognised.”

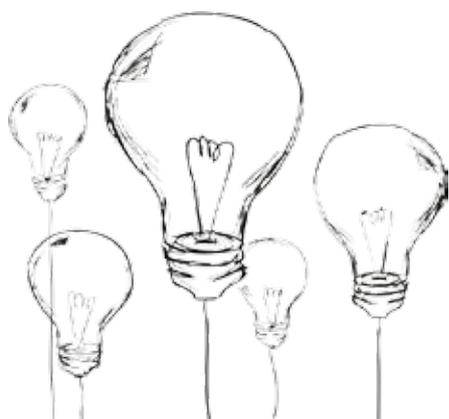
Why are we doing this?

Canstar Blue applauds excellence in products and services on behalf of consumers and is well-known and trusted for providing professional customer satisfaction ratings through our five-star comparison system and online reviews. We compare consumer and small business segments across a range of purchase decision criteria and issue awards based on overall customer satisfaction with a product of service.

In 2017, we have teamed up with Australian House & Garden to launch the Innovation Awards. Our intention is to showcase the latest and greatest appliances and products making their way into homes and gardens across the country, bringing them to the attention of consumers, while recognising those organisations who go one step further in delivering them. Awarded products will be featured on the Canstar Blue website and in Australian House & Garden.

This partnership brings together the research expertise and customer knowledge of Canstar Blue and Australian House & Garden provides the reach to consumers who value innovation in everyday appliances and creatively shows them how they would work in their homes

Consumers are the winners as we have done all the hard work – the winners are the cream of all new appliances and products for the home on the market and those that can make a difference in their everyday lives.



How do we assess innovation?

Objective and subjective measures have been carefully developed by Canstar Blue researchers to identify key measures of product innovation, ensuring a fair comparison of all submissions that are eligible for the awards. The awards judging panel will include Canstar Blue consumer experts, representatives from Australian House & Garden, and external industry experts.



Canstar Blue methodology

Impact 40%

How different/
unique?

How disruptive?

Degree of innovation 60%

"Wow"
factor?

Breadth

Depth

Submitting an application

Companies wishing to submit an application for a product launched to market within the last 12 months, since June 1 2016, can do so by completing and returning the attached application form by email.

The information provided may be used in articles on the Canstar Blue website and in Australian House and Garden publications. There is no limit to the number of submissions that can be lodged by any one organisation.

To be considered, companies must have a physical presence in Australia. Canstar Blue and Australian House & Garden will also encourage readers to nominate the products making a difference in their lives. Nominated companies will then be contacted and invited to submit a formal submission.

Timing of the awards

Applications for the House and Garden Innovation Awards close on **August 4, 2017**. After an initial shortlisting process, winners will be notified following our awards judging day and the results will be announced publically in Australian House & Garden publications thereafter.

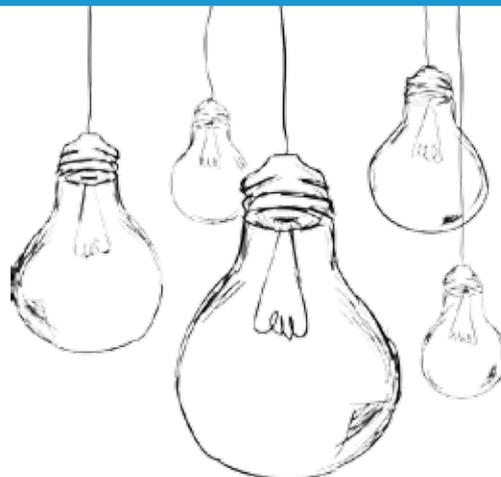
- » Applications close on August 4, 2017
- » Audit and shortlisting
- » Judging Day
- » Contact winners
- » **Winners announced** in Australian House & Garden

Leveraging the award

Canstar Blue is committed to making our ratings and research freely available to consumers on our website. Australian House and Garden will provide winners the opportunity to leverage their award in marketing. There is, however, no requirement to do so. Please don't hesitate to get in touch with any questions. You can email us at BLUE.Innovation@canstar.com.au

To submit your application:

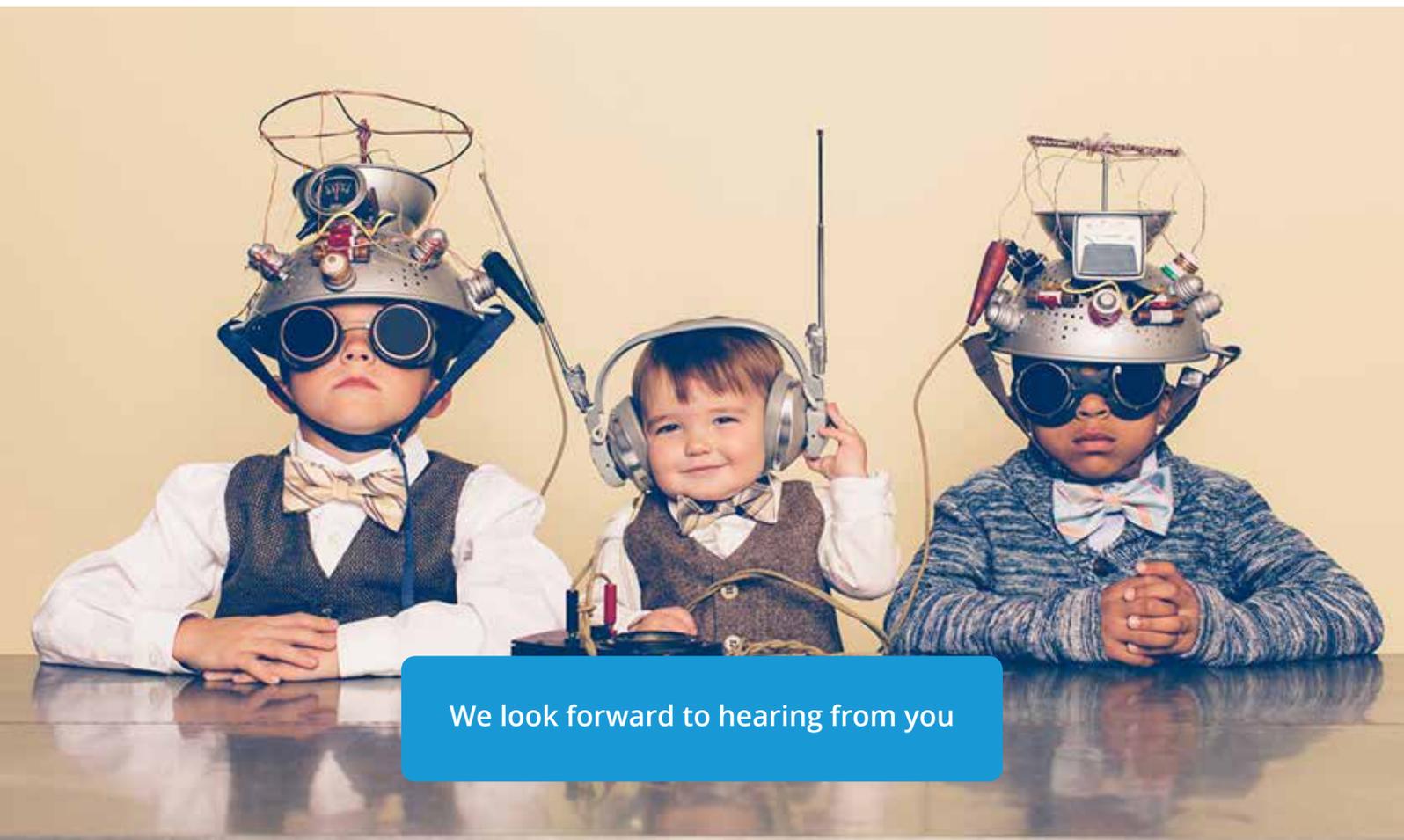
Complete the attached application form and return it to us via **email**, before August 4th, 2017.



Innovation Awards

Terms and conditions of submissions

1. Appliances and products that fall within general 'home and garden' consumer category only will be considered
2. Submissions will be accepted until 4 August, 2017
3. By lodging a submission to Canstar Blue in relation to the Innovation Award ("Submission") you are representing to Canstar Blue that:
 - a. You have all licences, authorisations, consents, approvals and permits required by law to make the Submission and to accept these terms and conditions;
 - b. The information you provide in the Submission is true and correct in all material respects, is not misleading, and that you have not omitted any material information; and
 - c. The Submission complies with all applicable laws.
4. You grant to Canstar Blue and Bauer Media Pty Ltd trading as Australian House & Garden an irrevocable, perpetual, non-exclusive licence to use the information in the Submission in connection with the businesses, including publishing reports, images and ratings of the product or service referred to in the Submission ("Product or Service"), disclosing Product or Service details and extracts or derivatives of those, in promotions and publicity for the Innovation Awards, for an indefinite time.
5. You grant to Canstar Blue and Bauer Media Pty Ltd trading as Australian House & Garden an irrevocable, perpetual, non-exclusive licence to publish on the Canstar Blue website, in Bauer Media Pty Ltd trading as Australian House & Garden media properties, and in all and any other media in connection with the Innovation Awards, the trademark and other look and feel associated with the Product or Service.
6. Canstar Blue's decision in relation to the Innovation Awards will be final and no correspondence will be entered into.
7. You release and hold harmless Canstar Blue and Bauer Media Pty Ltd trading as Australian House & Garden in relation to its use of the Submission, the methodology and application of the methodology in determining Innovation awards, the results of the Innovation Awards, and all other matters directly or indirectly arising in relation to the conduct of and awarding of the Innovation Awards.
8. You agree to indemnify Canstar Blue and Bauer Media Pty Ltd trading as Australian House & Garden against all liability, costs (including legal costs on a full indemnity basis), expenses, loss and damage suffered or incurred (or agreed to be paid by way of settlement or compromise) by Canstar Blue as a result of any negligent or wilful act by you in relation to the Submission, or your breach of these terms and conditions.



We look forward to hearing from you